

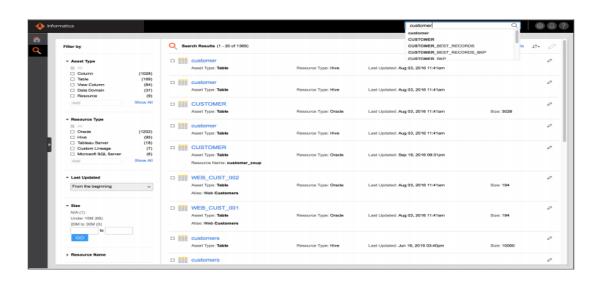
Catalog and Manage All Enterprise Data Assets to Maximize the Value of Your Data

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Data is becoming the lifeblood of our economy and data-driven companies are turning their data assets into revenue and profits. In order to ensure companies are successful with the accuracy of their data, a full inventory is necessary as well as assessing its value and maximize its use.

"Treating it as any other significant capital and operational investments."

Enterprise Information Catalog provides a machine-learning-based discovery engine to collect data assets across the enterprise while increasing the understanding of those data assets through a graph-based enterprise catalog.



More and more business users are accessing data with self-service tools. However they don't find the data assets they need. IT is finding it difficult to understand the lay of the land and how manage those assets. Why? This is because traditional data, or information catalog, has been mostly around data warehouses.

Today, looking for the right data asset is like shopping in a crowded flea market that has tons and tons of stuff. Will you ever find what you are looking for?

Software Information Resource Corporation (SIRC), Over the past decade, SIRC has perfected intelligent application of appropriate technologies, flexible and proven methodologies and deployment of highly skilled technology professionals. With customized solutions and regardless of size, SIRC supports SMB and large enterprises including select Fortune 500 companies.

KEY POINTS

- Discover and catalog all types of data across the enterprise
- Find data assets through powerful semantic search
- Understand your data with 360 relationship views and lineage
- Enrich data assets
 with business context
 and crowd sourced
 annotations
- Improve discovery with automatic scanning across the enterprise for data sources
- Quickly identify related tables, views, domains and reports
- End to end data lineage
- Get more complete data profiles by using Informatica Blaze for high-performance processing.